



**KINGMAN  
GROUP** 

## **Westpac Head Office Perth**

Signage Project

**CASE STUDY**

[www.kingman.com.au](http://www.kingman.com.au)  
450 Victoria Rd, Malaga WA 6090



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## Introduction

Kingman Visual tendered on the Westpac head office project and won the contract to manufacture and install all of their directional way finding signage, statutory signage, glazing films, locker numbers, kitchen decals, room & locker numbers, as well as the housing for all the digital screens fixed to their conference rooms.

This project was completed in just three months and the offices look absolutely sensational. We would like to wish a big congrats to the team at SHAPE group for winning gold prize for the best fit out, at the 2018 Master Builders-Bankwest Excellence in Construction Awards.

Geyer was the architect/designer responsible for the overall design of this fit out and the end result is something completely contemporary & simply stunning.



## Behind the scenes

Like any other day at Kingman Visual, the team are always busy fabricating such a huge variety of signage, this project in particular we think is a bit special.

There was 38 of these directional wayfinding signs installed across three different levels. The directional way-finding signage has incorporated beautiful natural jarrah for a lot of the framework while the design style sophisticatedly incorporated such a gorgeous use of negative space in each sign.

This is not something you see very often, and while the signs have a very minimalist looking finish, however the end result is far from boring.





## Conference Room Enclosure

Digital Signage for conference/meeting rooms has become extremely popular these days, especially in large office buildings. These digital signage systems are linked up to the company e-mail accounts which allows them to book a room or instantly view a specific room's availability. This system eliminates double booking and streamlines the company processes.

Kingman was responsible for manufacturing the surround housings for these digital screens systems. For the rooms that have the infrared loop, each enclosure incorporates statutory braille with this information.

There were 48 of these enclosures manufactured altogether. They were fabricated from aluminium and then 2pac painted in dark bronze, with a light bronze used for the surrounding frame. To complete the design of the enclosures, there is a small strip of gold vinyl used to frame the screen and the braille/infrared loop section of the surround.





## Conference Room Enclosure

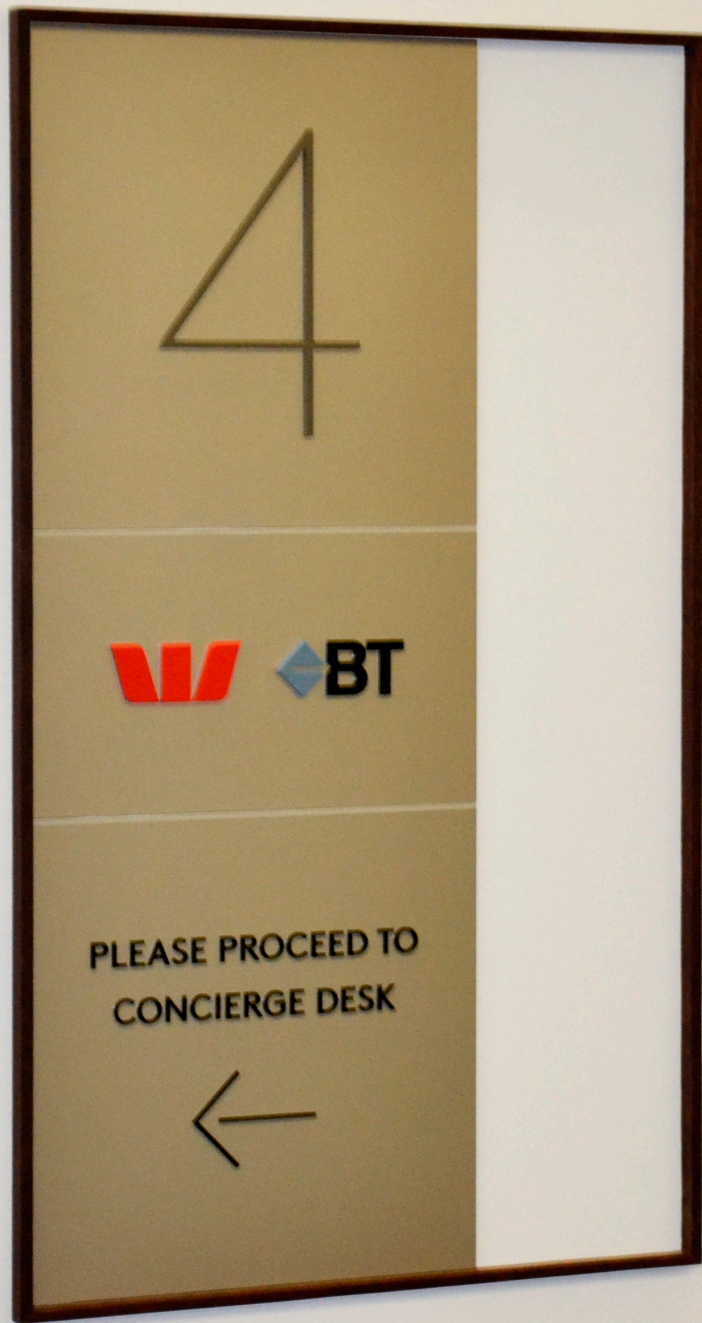




# Wayfinding

## The statutory sign package included:

- Braille signs
- Directional signs
- Safety glazing
- Emergency signage
- Fire safety signs
- Toilet signage
- Conference room enclosure





## Locker Numbers - 976 Laser Cut Acrylic Sets



## Digitally printed decals

Throughout this new office fit out the staff areas are all labelled accordingly with high-quality, durable vinyl decals.

These decals were applied to the faces of cabinets in the kitchen areas, bins & recycling, as well as little circle stickers with icons to keep everything nice and organised in each cupboard.

These areas look so sophisticated now, and I am sure that these shiny labels will help the team working here to keep the kitchen areas nice and organised.

What a fantastic project to have been involved in. The team at SHAPE Group have done a tremendous job of this office fit out. High quality, award-winning work.





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 **KINGMAN GROUP**

450 Victoria Rd . Malaga WA 6090 | PO Box 2024, Malaga WA 6944  
[www.kingmangroup.com.au](http://www.kingmangroup.com.au) | (08) 9241 9300  
abn. 56 009 389 164 | acn. 009 389 164

