

ASGA & SGIAA

Awards for Excellence 2018



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Gold Award: Bethanie Group

Category: Original In-House Design



This project consisted of the Design and branding of an entire retirement village called Bethanie Group in Gwelup. This project included a complete signage design package. The various aged care zones were designed with different colour schemes and logos to differentiate the levels/zones.

The main reason for this is to help stimulate the dementia patients and assist with directional wayfinding throughout this facility. All the directional wayfinding, branding, privacy window frosting and signage was designed, manufactured and installed by the team at Kingman. This entry won Kingman a gold award for the original in-house design category.

Gold Award: RAC Head Office Perth

Category: Vinyl



This project was a large scale Helicopter vinyl of the RAC Rescue helicopter campaign. Digitally printed vinyl, and applied to the windows of their head office in Perth's CBD. The installation of this job was done by rope access via abseiling. This was the best installation method due to zero access below on busy intersection with no permission to close roads. 12 x 6 metres overall. Yellow was printed to match corporate colours but all computer cut and normal vinyl application methodology.

Gold Award: Crown Towers

Category: Fabrication



3D Letters entirely fabricated from 3mm aluminium and fully welded. The letters were built firstly in cardboard in prismatic fashion then cut on CNC and welded together. Each letter 2pac painted and then finished in 24Carat transfer gold leaf. Internal LEDs giving halo illumination. Beautifully finished with halo illumination. Manufactured 100% in house.

Silver Award: Optus Stadium

Category: Illumination LEDs



This signage project was for the highly anticipated and nationally recognised & award winning Optus Stadium. Kingman was contracted by Multiplex to do all the signage throughout this new public venue. This external Optus branding signage is 43 metres long, and there are four sets in total, located on four points of the structures birds nest design. All lettering was internally illuminated with 1050 GE LEDs and 24 transformers per logo. 24 Dali controller units are hardwired back to the central control room to enable 100% manipulation of light level with the ability to manipulate sections of individual letters as desired.

Bronze Award: Optus Stadium

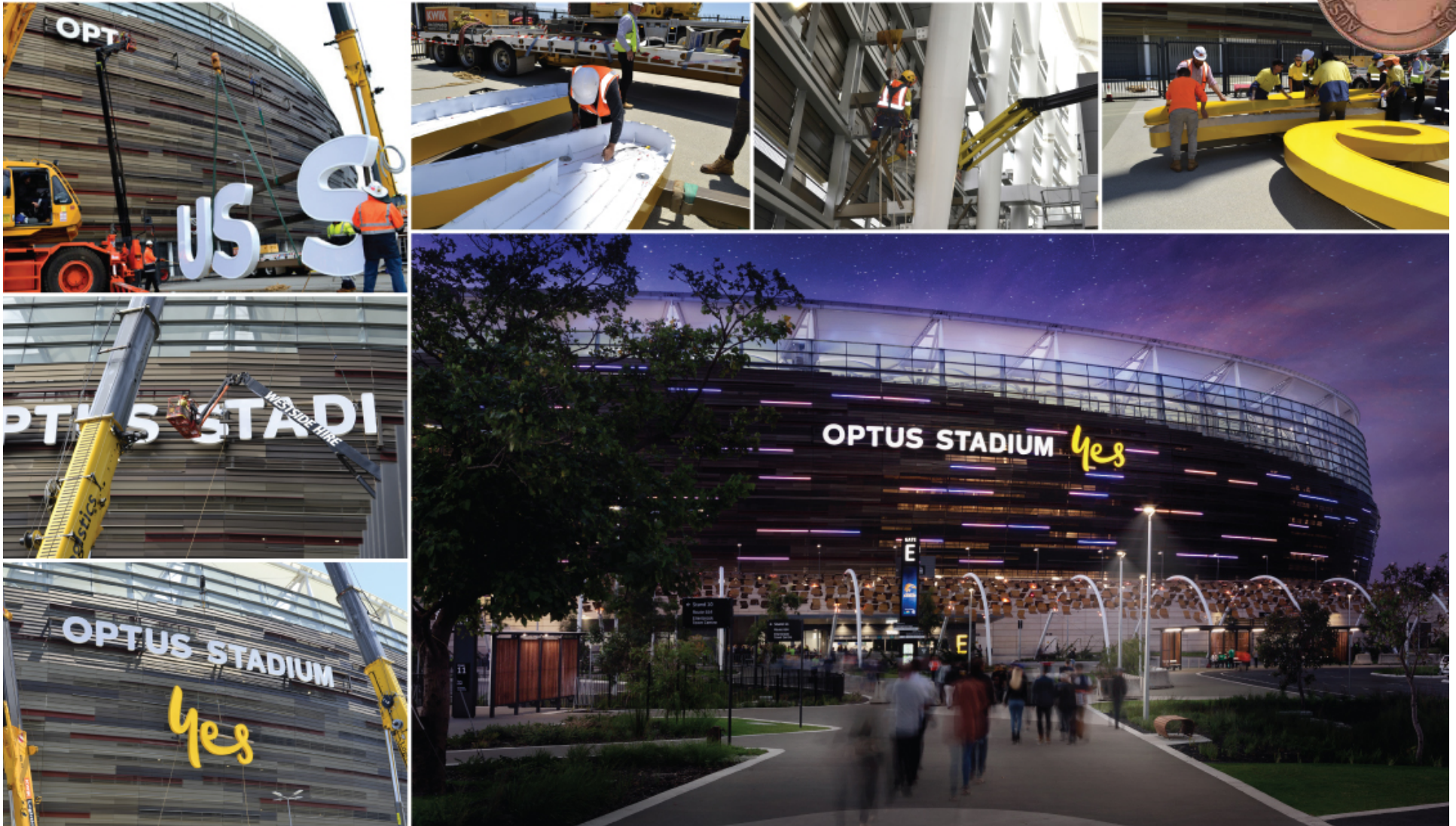
Category: Directional Wayfinding



This entry was for the wayfinding category. Kingman completed the entire wayfinding package for Perth's new iconic stadium designed, manufactured and installed. A total of 12,500 signs, 4,180 identified explicitly as wayfinding but additionally, 5,396 statutory signs including 476 braille signs. A further 2,944 wayfinding signs were added as we progressed through the build. Signage varied from the smallest Locker ID's to 10-metre pylons with LED screens. Ticket collection booths, transport locations, food zones, toilets, across five levels of the stadium plus the forecourt and entries and transport hubs. The majority are steel framed with aluminium cladding, 2pac and or powder coating. A sophisticated colour pallet, coordinated with the facade of the building, all planned to tie in with the architect's vision.

Bronze Award: Optus Stadium

Category: Installation



Supply & install, 4 individual sets of "Optus Stadium Yes" signage. Each set 41 metres x 5800mm (extremes) and weighing 8 tonnes per set. The size of logos made installation a major challenge with install height and wind shear considerations. As signage naming rights were awarded post stadium construction, signage had to be retro fitted to existing bronze facade. A 3D scan of entire stadium was conducted and precise drilling of 300mm diameter holes through bronze facade for lever arms to be welded to stadium support frames. Welds had to then be certified to meet code standards. Sub frame tied to lever arms using 247 high tensile bolts. A 270 tonne crane and 150' boom lift was used during install over 5 days per logo. 100% accuracy on all logos was achieved.

Award for Excellence

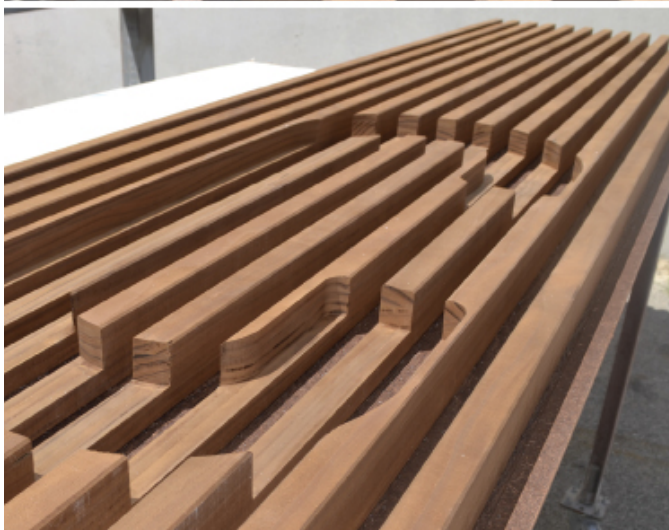
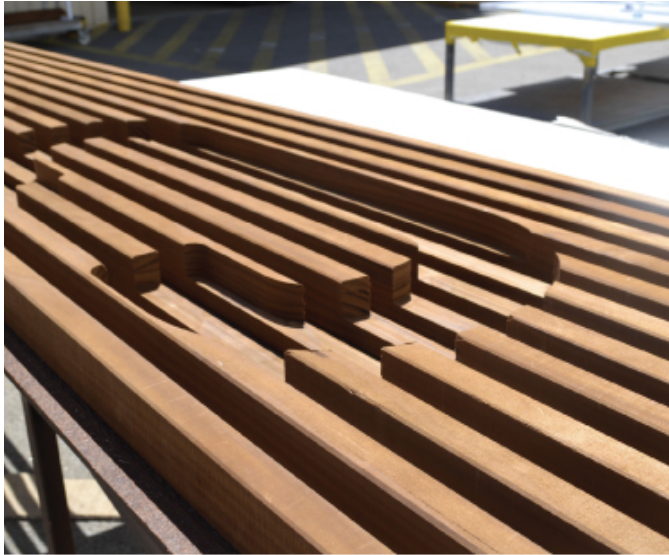
Willie Creek - Retail Signage Package



This project was a full retail signage package for Willie Creek Pearls in Elizabeth Quay. Manufacture and install all retail signage. The gorgeous wall signage was water jet cut from a solid piece of jarrah timber. External illuminated facade signage and under awning signage. All internal digital print works as well as window graphics.

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The Camfield - Router Output

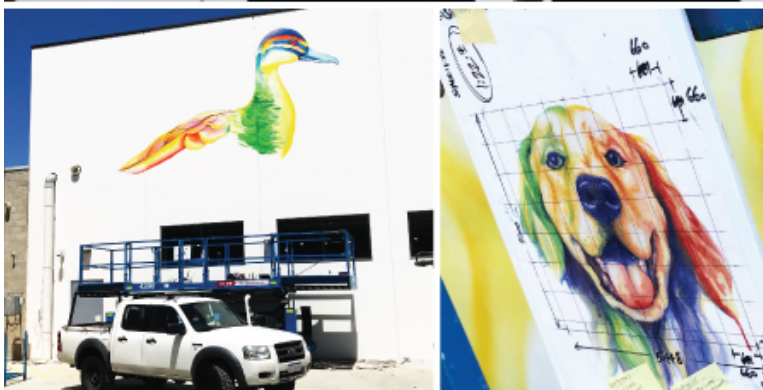


This signage for the Camfield is more of a feature sign. It is designed to be noticed from afar. This sign measures 6metres high X 6.5metres wide.

The timber slats are 60mm deep by 35mm wide. The timber was kiln dried to match the colour of the weathertex backing. The lettering was router cut at 35mm deep in sections, and the whole sign was assembled onsite.

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Dog Swamp Shopping Centre - Traditional Sign Craft



This project was more than just traditional signwriting it was two pieces of large-scale street art. On one wall, there is a duck which is 7.5 metres wide X 5.5 metres high, and on the other wall, is a dog which is 5 metres wide X 5 metres tall. We had to replicate the original artwork done in watercolour but as a method to extend longevity. Note: all works drawn by standard grid method.



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