

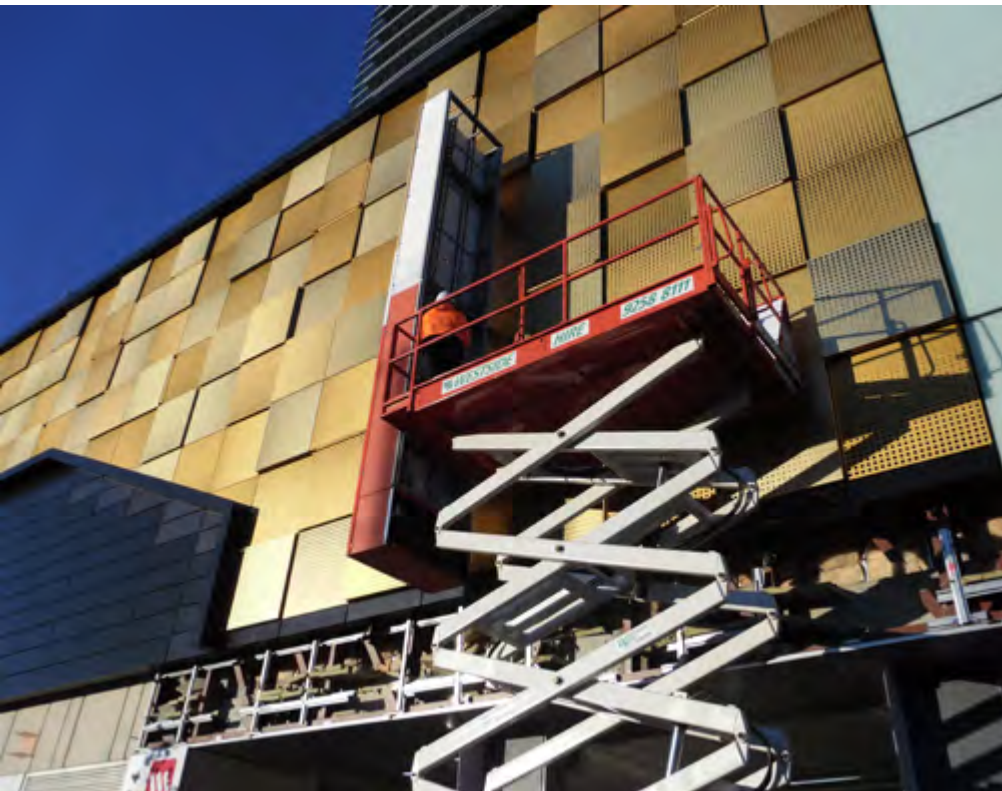


The Project Behind the Scenes

Kingman visual won the contract to manufacture all the signage for this new redevelopment. The signage style guide was like no other retail package we have ever seen. The designs were all consistently designed to complement the architect's vision for the overall finish of the project.

Kingman began with the car park signage, which we actually reused the existing sign and basically just gave it a face life. The top part was re-cladded in the new corporate gold branding with white acrylic lettering that becomes illuminated at night with LED's.

The Kingman factory became full of gold, 2pac painted gold signage that is. The gold cladded front façade set the theme for the entire interior and this included the stunning gold signage.





The logo features a stylized square icon with a diagonal cross, followed by the word "raine" in a lowercase, sans-serif font, and "SG" in a smaller, uppercase font to the right. The entire logo is mounted on a blue-tinted glass panel.

raine^{SG}



The logo features a stylized square icon with a diagonal cross, followed by the word "raine" in a lowercase, sans-serif font, and "SG" in a smaller, uppercase font to the right. The entire logo is mounted on a light-colored concrete wall.

raine^{SG}

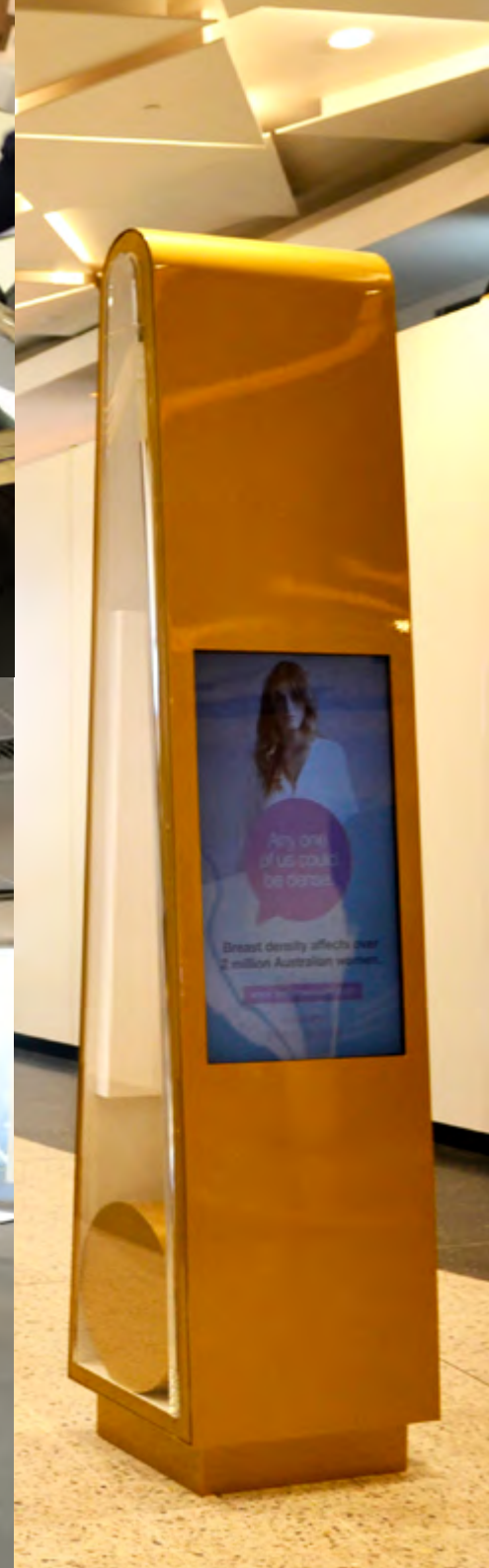
Housing for the digital wayfinding totems - Some behind the scenes from our steel shop through to our paint department.



Digital Touch Screen's

This is a behind the scenes peek at our digital signage account manager Alex programming and calibrating the touch screens for the interactive digital directional wayfinding totems.

As the screen panels were to be 40" to meet the design specification and restrictions, a 3rd party touch foil had to be Laminated in house by Kingman Visual due to the majority of manufacturers no longer producing 40 inch display panels. This added further complexity to the functionality but was an essential part of the project scope. The digital screens comprise of both single side and double sided kiosks throughout Raine Square.





External entry signage



 **raine** ^{SQ}

VOODOO
COFFEE


RAINE

Retail tenant lightboxes



Lift signs and toilet signs





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