SUPPLIED ART SPECIFICATIONS

1 | FORMAT

We support Illustrator, Indesign and Photoshop file formats only.

Ai Id Ps

This includes
.pdf, .eps, .ai, .indd, .tiff, .psd

2 | FONTS

Ensure all fonts are converted to outlines. This is achieved by selecting all, then selecting Type - Create Outlines

3 | COLOURS

Please provide all files as CMYK, for colour accuracy please denote any PMS colours within the art document according to the pantone standards.

Physical proofs can also be provided if colour accuracy is desired.

4 | BLEED

For anything **3m and under** please provide **50mm bleed to all edges,** NO LESS.

For **over 3m** please provide **100mm bleed to all edges,** NO LESS.

Any files provided with an insufficient amount of bleed will need to be scaled up which can alter the appearance and add additional time.

5 | IMAGES & DPI

Ensure all images are either **embedded** in the file, or **provided** with the artwork files.

All files should be provided at either 100% or 10% of its size.

The dpi for any provided artwork should NOT exceed 300dpi at final size. 150dpi is optimum, do not go below 50dpi unless instructed.

6 | SENDING ARTWORK

Artwork can be supplied by USB/CD accompanied by a hard copy proof.

Alternatively, artwork **can be uploaded** via our **website**. Files up to 2gb can be uploaded.

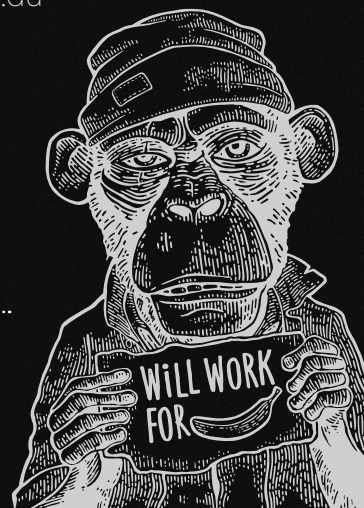
Or you can also use
- **dropbox**
- **wetransfer**

CONTACT

If you need any assistance with artwork setup please contact our Design Department:

darekp@kingman.com.au

Don't be a monkey ask for help.



Kingman
VISUAL