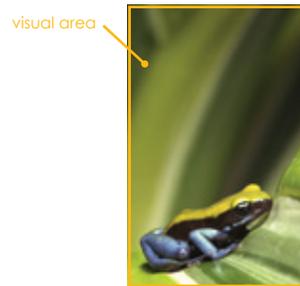


SUPPLIED ART SPECIFICATIONS

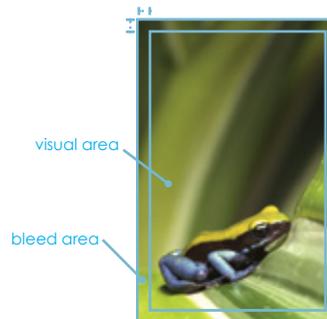
UV PRINTING

- MATERIALS** Solid / Board Substrates
- BLEED** No bleed required for flatbed printing
- DPI**
- set at 100% = 400 DPI
 - set at 50% = 800 DPI
- (some exceptions for large files)



SOLVENT PRINTING

- MATERIALS** Vinylns, Paper and Roll material
- BLEED** 25 mm bleed (unless otherwise specified)
- DPI**
- set at 100% = 150 DPI
 - set at 50% = 300 DPI



ACCEPTED FILE FORMATS

We support PDFs, TIFF and EPS format as well as Adobe Layout application files for PC such as Photoshop PSD, Illustrator AI and InDesign files.

SENDING ARTWORK

Artwork can be supplied by disc, accompanied by a hard copy proof, indicating in text the visual print size and clearly marked bleed area. Alternatively, artwork can be uploaded via our website contact us page. Files up to 2GB can be uploaded.

COLOUR MATCHING

Large format printers cannot print Pantone colours. However, for the closest match we recommend you use a Pantone Bridging chart - a chart used to find the closest CMYK colour to PMS colours.

Should you choose a colour from the Pantone Coated swatch library, please note the colour will not be identical to the Pantone ink chart as certain ranges of the chart will match better than others. A proof can be supplied on request, please contact us for conditions & information.

Please ensure the artwork is in CMYK format including specified PMS colours if desired, all fonts are converted to outlines and there are NO printers marks included.

Please do not hesitate to contact our Design Department if you are unsure of anything regarding artwork setup.

CHECKLIST

- CMYK/PMS colour
- Correct resolution
- Fonts outlined
- Correct bleed
- No printers marks
- For Rich Black use 40/40/40/100

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